



By entering the Appearance 'My COVID Story' Competition you are agreeing to the following terms and conditions.

1. Instructions on how to enter, prize details and other information contained within the promotional advertisements form part of these terms and conditions. By participating in this competition entrants agree to be bound by these terms and conditions.
2. The Promoter is Appearance of (level 2/250 Queen St, Melbourne VIC 3000) [ABN:35 160 392 003]

#### **Who Can Enter**

3. The competition is open to all school aged students (K-12) in Australia.

#### **Period**

4. My COVID Story concludes on the 11th October 2020.

#### **How to Enter**

5. To enter My COVID Story, entrants must follow the steps at <https://educart.appearance.com/my-covid-story>, within the time period.
6. Entrants must include details such as to reasonably identify themselves (including name, school and email address).
7. Students may create their own experience via the EducART software following these steps:
  - Create an Augmented Reality (AR) experience on the theme of 'My COVID Story'.
  - Register at <https://educart.appearance.com/my-covid-story> to access the tools required to create the AR experience.
  - Download the EducART Pro app onto the preferred mobile device (available from the Google Play or App Store)
  - Watch the how-to videos at <https://educart.appearance.com/how-to-videos/> for information on how to use the Studio.
  - Students may enter as many times as they like.
8. Entries must be:
  - the student's must use freely available content from the internet or create their own original content.
  - Registered through the EducART platform.
  - Submitted prior to the entry deadline (11th October 2020).
  - Appropriate content with no crude or rude imagery or language
9. Entrants MUST inform their parents or guardians of their intention to enter the competition and have their permission BEFORE entering.

## **Privacy**

10. Once entries are submitted Appearance has the rights to the use of submitted experiences for future promotional purposes and use.
11. Information about the entrants will not be stored or used for any other reason than for contacting the winning students. All personal data will be treated in accordance with the Australian Privacy Act.
12. If an Entrant or their Legal Guardian does not want their details to be used for the purposes stated they must write to Appearance by email to [info@appearance.com](mailto:info@appearance.com) and Appearance will ensure that the details are not used for that purpose

## **General**

13. The Promoter's (Appearance) decision on all matters related is final and cannot be contested. No correspondence will be entered into. The Promoters (Appearance) reserve the right to limit entry or amend rules if considered necessary without notice.
14. The Promoter (Appearance) is not responsible for any data or other information related to this program that may be lost, damaged as a result of any computer software or hardware malfunction. Any issues occurring as a result of computer problems will be rectified as quickly as possible.
15. All entrants release from, and indemnify the Promoter (Appearance) against all liability, cost, loss or expense arising out of participation in the competition including (but not limited to) loss of income, personal injury and damage to property and whether direct or consequential, foreseeable, due to some negligent act or omission or otherwise.
16. The Promoter (Appearance) reserves the right to disqualify any individual who the promoter believes has breached any of these terms and conditions, or engaged in any unlawful or other improper misconduct. The Promoter (Appearance) has legal rights to recover damages or other compensation from such an offender.
17. The Promoter (Appearance) may, subject to State Regulations, terminate at any time at its absolute discretion without liability to any contestant or other person.